

**GOVERNMENT OF TELANGANA
ABSTRACT**

Elections – National Electoral Roll Purification and Authentication Programme (NERPAP) – publicity campaign – Publicity through FM Radio channels – Publicity campaign – Payment of **Rs.4,06,980/-** to M/s Pamm Advertising & Marketing, Hyderabad towards the publicity campaign through Radio City 91.1FM, Radio Mirchi, 98.3FM, Red FM 93.5FM and Big FM 92.7 – Orders – Issued.

GENERAL ADMINISTRATION (ELECTIONS.B) DEPARTMENT

G.O.RT.No. 3379

Dated: 19-12-2015

Read the following:-

1. Govt. Lr.No.1431/Elecs.E/A2/2015-25 dt. 03-07-2015.
2. From Authorised Signatory, M/s Pamm Advertising and & Marketing, Hyderabad Invoice PH/2015/07/07 dt:30.07.2015.
- 3.G.O.Rt.No.3470, Finance (EBS.I) Department dt. 02.12.2015

ORDER:

In the Government letter 1st read above, orders have been issued to M/s Pamm Advertising & Marketing, Hyderabad to take up the publicity campaign through 91 FM-Radio City, Radio Mirchi, 93.5 Red FM and 92.7 Big FM for ten days with effect from 09.07.2015 @ 10 spots per day of 30 seconds duration for National Electoral Roll Purification and Authentication Programme and send bills for arranging payment. Accordingly the Agency has taken up publicity and submitted the bills for payment.

2. After careful examination of the matter, Government hereby sanction an amount of **Rs.4,06,980/-** (Rupees Four lakhs six thousand nine hundred and eighty only) to M/s Pamm Advertising & Marketing, Hyderabad towards the charges for publicity campaign through 91 FM-Radio City, Radio Mirchi, 93.5 Red FM and 92.7 Big FM for ten days w.e.f. 09.07.2015 for National Electoral Roll Purification and Authentication Programme.

3. The expenditure sanctioned in para 2 above shall be debited to **"2015 Elections – MH 104 Charges for conduct of Elections for Loksabha and State Legislative Assemblies when held simultaneously – S.H. (04) Conduct of Elections to Loksabha and State Assembly – 260 Advertisements Sales and Publicity Charges"** and shall be met from the additional funds provided vide G.O. 3rd read above.

4. The General Administration (Claims.C) Department are requested to draw the amount sanctioned in para 2 above, and credit in favour of **"Pamm Advertisement & Marketing, Hyderabad A/c No.90061250000351, Syndicate Bank, East Patel Nagar, 7 Sethi Bahwan New Delhi-08, IFSC Code:SYNB0009006, PAN No.AAA FP 7680H.**

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5. The Pay and Accounts Officer, Hyderabad is requested to admit the bills in relaxation of Treasury Control orders issued vide G.O. 3rd read above.

6. This order does not require the concurrence of Finance Department as per the orders issued vide G.O.3th read above.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF TELANGANA)

BHANWAR LAL
CHIEF ELECTORAL OFFICER &
PRINCIPAL SECRETARY TO GOVERNMENT

To

M/s Pamm Advertising & Marketing, Begumpet, Hyderabad.

The General Administration (Claims.C) Department, Hyderabad.

The Deputy Pay and Accounts Officer, Secretariat Br. Hyderabad.

Copy to:

The Accountant General, Telangana, Hyderabad.

The Pay & Accounts Officer, Telangana, Hyderabad.

The General Administration (Elections. A) Department,
SF/SC.

//FORWARDED :: BY ORDER//

SECTION OFFICER